



Flying
For Life



2020 Annual
Report



- 3 Message from the Chairman & CEO
- 4 Why Flying?
- 6 Our Projects
- 7 Highlight of the Year
- 8 Our Impact
- 10 Partnerships
- 12 Financial Report

A MESSAGE FROM

THE CHAIRMAN & CEO

COVID-19 had a significant impact on the strategic deliverables of FFL. The series of national lockdowns forced FFL to reduce the planned flights for the year. Despite the constraints, we were able to complete four flights, which included eye doctor and dentist flights. We were able to reach 58 people through these projects.

Through our ground outreach, we drove to isolated areas, establishing a COVID-19 outreach programme to assist local communities in the Gauteng region. The programme included the sharing of much needed food parcels to the many families that were also struggling with unemployment. This time also allowed us to strengthen partnerships with local communities. In consultation with our partners, we are also piloting a project and evaluation approach that will enable us to assess the impact of our work.

A vital part of our humanitarian service delivery is our partnership with Mercy Air, which provides us with the aviation support to reach our identified programme areas in the Limpopo region. As part our expansion plan to reach more remote areas without nearby access to airstrips, we are exploring the use of helicopters, which will supplement our fixed-wing flights.

From a programme perspective, we are also expanding our work beyond our initial medical outreach (optometry and dentistry).

Through our community engagements, we have identified a need for skills development that enables sustainable entrepreneurship and small business development. We will launch "Training for Life" as a remote and face to face programme in the new year, as we conclude our pilot project.

We continued to explore innovative ways of fundraising for both the operational costs of flights, which is our biggest outreach experience. We are also identifying partners that can contribute finance, skills and assets that will strengthen and sustain our work in the Limpopo region. Our marketing and donor management has been aligned to the POPI Act and strengthened internal systems.



Stanley Arumugam
Chairman of the Board



Maxine Holman
CEO of MAF SA



Flying for Life Board Members (2020)

Stanley Arumugam (Chairman)

Maxine Holman (CEO)

Braam van den Berg

Paul Henning

Thembisa Bekwa

Patrick Black

WHY FLYING?



Today countless men, women and children in South Africa don't just live in poverty, but they are also cut off from the institutions that exist to address their needs by difficult or dangerous terrain. It's not the fact that they are born into less-fortunate circumstances, but their location deprives them of the opportunity to change that.

Quite simply, flying is faster, safer and more practical than travelling long distances by car.

In order to maximise our volunteer professionals' time on the ground, we enable them to get to their point of service provision as quickly as possible. This translates directly into helping more people per one-day visit than could be achieved if expertise were delivered by road.

We fly to these communities because nobody else does; we reach people that nobody else is reaching. We go where we go because there are no specialist doctors or dentists there - we bring what the community needs.

But we don't stop there.

Along the way, we train people in those communities, so that they no longer rely on us, but can be empowered in their own community.

We deeply care about our communities, enough to empower them to be self-sufficient as in many ways they already are.

WHERE DO WE FLY?

Flying for Life currently focuses on the communities living in the Vhembe District of Limpopo.

- Current focus areas
- Future focus areas





We multi-task by achieving multiple visits to different projects in one flight.

We work with experts on the ground to make the most of each day we fly. Each flight is filled with as many of our resources and people as possible - we don't like to waste space.

Above all, we believe in efficiency and making a plan with what we have.



OUR PROJECTS

Throughout the year, we broke ground on some new and exciting projects, while still building upon our currently sustainable projects.

One of the key projects we embarked on was a cancer campaign to educate and test women within the local community.

HIGHLIGHT

of the year

We launched a COVID-19 relief project that ran in Tembisa, Hillbrow and Sophiatown. In Sophiatown and Hillbrow, we had initially started assisting with logistics for food and, later, were able to hand out food parcels to members of the community.

We then launched our "Join the Cause" COVID-19 relief project on 8 May, and we have since raised **R7 300** towards this. In Tembisa, we were able to hand-deliver food packs to **24** families and a children's home.

Our food pack included the following items:

- 2.5 kg mealie meal
- 2 kg rice
- 2 l cooking oil
- 2 cans tinned fish
- 2 kg sugar
- Green bar soap
- 200 ml sanitiser
- 600 g Cremora
- 4 tissues

Throughout the lockdown, we have strived for wisdom and creativity to face each new challenge and all the unknowns, so that we could continue to lean into situations of great need.

One story that really touched us was of a family of five from Zimbabwe. For them to eat, they had to wait for neighbours to give them the pot they used to cook to get a bit of gravy. They did not even have Pampers for their 3-month-old baby, only using cut clothes as nappies.

Since then, we have been able to fly once more, and we so look forward to what the future holds.



OUR IMPACT

“ they came to our rescue in April 2020.

We are residents at Pretoria gate in Hilbrow and mostly people from outside the country, so the effects of Covid 19 came hard on us as we were not working during lockdown and some lost their jobs. The food hampers... provided to the community was well received and they are so grateful that you came at that needed time. It managed to bring food on the table even to kids. They would like to thank the team and everyone who participated in the program. Thank you so much!

”

Sydney Jere - Community Member

“ Being part of the group to Venda was an ... eye opener of sort that changed my perspective in life.

The presence of Flight For Life to be in remote area... deposited or planted a seed of hope whilst instilling a culture of caring amongst people. Seeing the team (A group of Doctors and Nurses led by Professors who were giving their all generously), was humbling and encouraging... Overall, all the trips impacted me respectively and encouraged me to embrace mankind with more humility.

”

Gabriel Temudzani - Partner Influencer

In our lifetime, we have achieved...



921

Eye Surgeries



1505

Patients Helped



58

Children Impacted



123

Pap Smears



+180

Total Flights



PARTNERSHIPS

We partner with organisations that are aligned to our mission to reach communities that would otherwise not receive the specialist medical care and skills development that aircraft and volunteer eye doctors, dentists and skilled experts help to make possible.



Some of our partners from 2020:

MERCY  **AIR**

the **ISTAT** foundation

DIFFERENT
.ORG

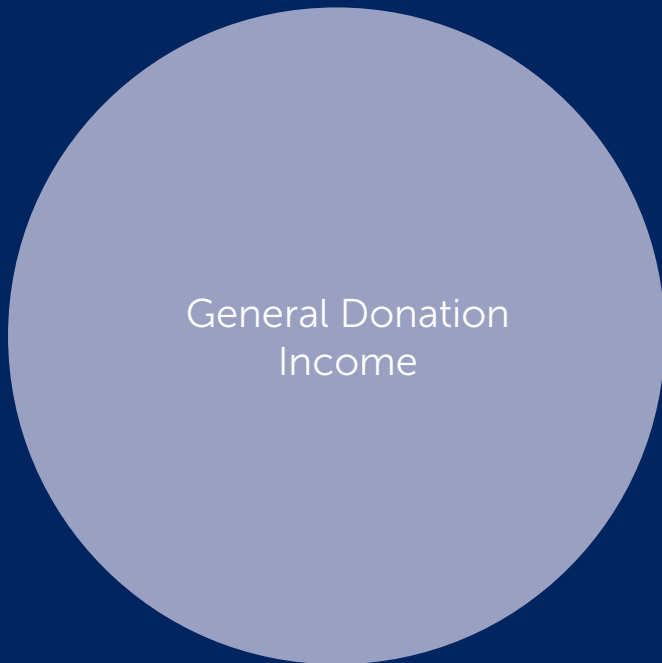


CLIFFE DEKKER HOFMEYR

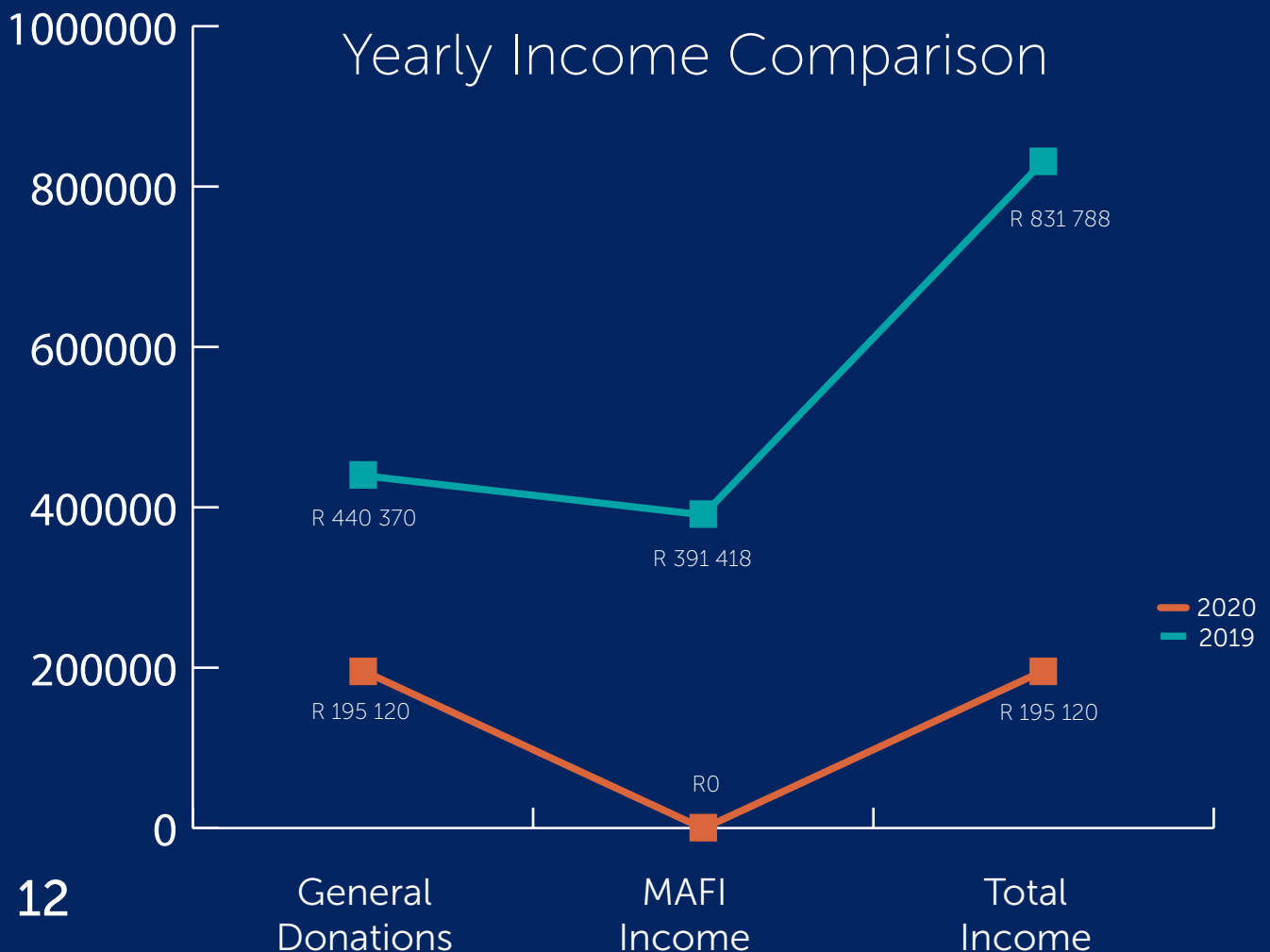
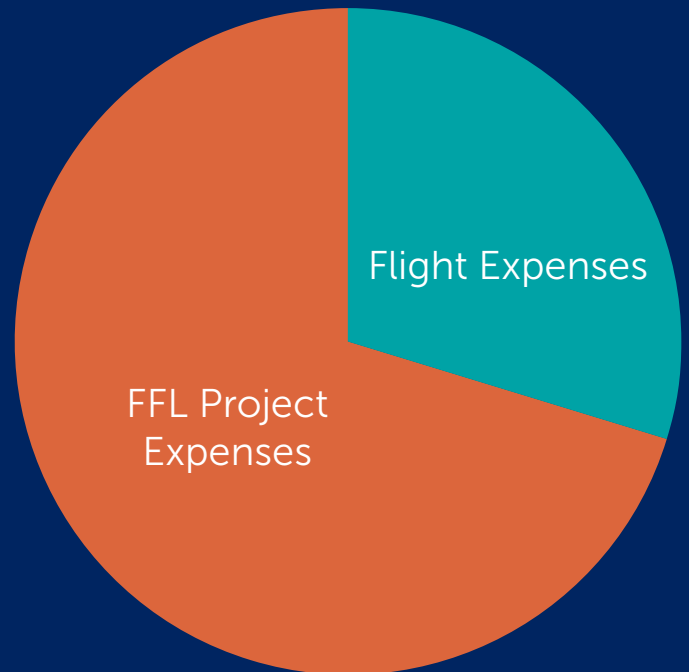
aQuellé

FINANCIAL REPORT

Total income



Total expenses



R221 940
defecit 2020

Greatest Expense

**FFL
Projects**

R314 544
surplus 2019

Greatest Expense Decrease

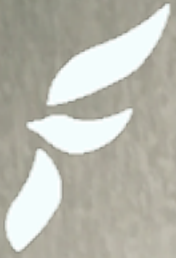
**Flight
Expenses**

		2019	2020
UNRESTRICTED INCOME			
General Donation Income	R	440 370	195 120
MAFI Income		391 418	0
Total income		831 788	195 120
EXPENDITURE			
Flight Expenses		(230 845)	(124 675)
FFL Project Expenses		(286 399)	(292 385)
Total Expenditure		(517 244)	(417 060)
Surplus (Deficit) for the Year	R	314 544	(221 940)

Flying for Life is audited by MVB Audit and Advisory.

Sustainability Assurance

We aim to keep our operational costs as low as possible by using partner organisations that discount their flights and volunteer their pilots to fly our volunteers to their destinations. While the passengers give their time and resources, the flights are paid for by Flying for Life's supporting donors.



FLYING FOR LIFE

P.O. Box 1288, Lanseria, Johannesburg, 1748

www.flyingforlife.co.za

T: +27 11 659 2880 E: info@flyinforlife.co.za